

# EVOLV HOPE HEROES

## HOPE HEROES PROGRAM QUALIFICATIONS

Follow these steps to apply for the Evolv HOPE Heroes Program. We're happy to be working with you for better health for you and your friends! **NOTE: Application is not a guarantee of acceptance, please get approved in advance for the smoothest transition into the program!**

### STEP 1 — ESTABLISH PROGRAM ELIGIBILITY & APPLY\*

**New Members (prior to and up to 28 days after joining Evolv):** Please get approved as a HOPE Hero **before or within 28 days of** joining Evolv. To do this, fill out the online application form at [www.evolvhealth.com/hopeheroes](http://www.evolvhealth.com/hopeheroes) and wait for your confirmation email. Once you have received your confirmation email, proceed to the next step.

**Existing Members (those who joined Evolv 29 or more days ago):** Activate your HOPE Heroes eligibility by meeting the following guidelines:

- Personally enroll 2 new HOPE Heroes (who were not previously in Evolv)
- Maintain an Autoship that qualifies you for Active Evolv Status (minimum 70 PV per Autoship)
- Complete a Reboot (or have completed one in the last 3 months)
- Apply to the HOPE Heroes Program within 28 days of meeting the above qualifications by filling out the online form at [www.evolvhealth.com/hopeheroes](http://www.evolvhealth.com/hopeheroes) and waiting for your confirmation email. Once you have your confirmation email, skip to Step 3.

Both NEW and EXISTING Evolv Members must maintain an Active Membership in good standing AND be at or above 2K paid rank within one (1) year of acceptance into the HOPE Heroes program in order to maintain Program eligibility.

ALL HOPE HEROES APPLICANTS MUST PROVIDE COPY OF MILITARY DRIVER'S LICENSE, DD 214, MILITARY PAY STUB, OR VETERANS ID AS PROOF OF ELIGIBILITY.

*\*A New Member has up to 28 days from their Evolv Start Date to apply for HOPE Heroes membership. For the purposes of program eligibility, an Existing Member is any Member who has joined Evolv 29 or more days prior to the date of application to HOPE Heroes.*

### STEP 2 — NEW MEMBERS, JOIN EVOLV & GET YOUR KIT/PACK

Once confirmed, the approved Hero will then join Evolv as a New Member, being sure to follow the qualifying guidelines listed below (if you have already joined Evolv, skip to Step 3):

- Purchase a Basic Member Kit (or greater), which includes your Social Business Kit
- Start & maintain an Autoship amount that qualifies you for Active Evolv Status (minimum 70 PV per Autoship)
- Achieve and maintain at least Evolv 2K paid rank within first year of entering the Program.

### STEP 3 — SUBMIT YOUR HEALTH STORY

Within 35 days of your acceptance into the HOPE Heroes Program, you must submit your Reboot health testimonial. Your story and photo\*\* will be used for promotional purposes.

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**New Members (and Existing Members who last Rebooted more than 3 months ago):** Do a 28 day Reboot & submit your health story and photo\*\* to Shane Johnson at [sjohnson@evolvhealth.com](mailto:sjohnson@evolvhealth.com) on or before the 35 day deadline (*counting from your date of acceptance into the Program, which may or may not be before your Start Date with Evolv, depending on your circumstances*). Existing Members may need to purchase a new Reboot Kit if they have not done so in 3 or more months.

**Existing Members who Rebooted with a Kit within 3 months of your HOPE Heroes application:** Submit your most recent health story & photo\* to Shane Johnson at [sjohnson@evolvhealth.com](mailto:sjohnson@evolvhealth.com) on or before the 35 day deadline (counting from your HOPE Heroes Program acceptance).

*\*\*It is not necessary to send a before & after picture. A good quality pic from your phone (in focus, good lighting, high-res if possible) of you holding your favorite Evolv product or in uniform are great options, or even one of each.*

ALL HOPE HEROES MUST PROVIDE THEIR REBOOT TESTIMONIAL AND PROMOTIONAL PHOTO TO STAY ACTIVE IN THE HOPE HEROES PROGRAM.

HOPE Heroes Applicants who do not meet and maintain the eligibility requirements described in this packet understand they waive their right to the Benefits listed below, and thereafter may begin to be charged for their UevolV Silver Membership and Annual Renewal Fee without notice, as well as lose HOPE Heroes Mentorship Network access.

## HOPE HEROES PROGRAM BENEFITS

Active HOPE Heroes in good standing (who meet and maintain the Program eligibility guidelines described in this packet) are entitled to the following Program benefits:

- Refunded sign-up fee in the amount of the initial SBK Purchase (\$79 value)
- Free Welcome gift of one CORE Essentials Pack (IMMÜN & LIMITLESS, over \$140 value, shipping not included)
- Free Evolv Membership for life (annual fee waived)
- 12 months of free access to UevolV Premier Silver library of training tools (\$29.95/mo value)
- Full access to Heroes Mentorship Network
- 1 Free Event Ticket per year to either Go Diamond Weekend or the Evolv Annual Convention (Up to a \$225 Value)

For more information or to share the HOPE Heroes Program, please visit:

[www.evolvhealth.com/hopeheroes](http://www.evolvhealth.com/hopeheroes)

Details around ESWPN Program Qualification, Eligibility, Guidelines and Benefits may be subject to change without notice.

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HEALTH & WELLNESS PARTNERSHIP NETWORK