

EVOLV HOPE HEROES

HOPE HEROES PROGRAM QUALIFICATIONS

Follow these steps for a smooth transition into the Evolv HOPE Heroes Program.

STEP 1 — PROGRAM PRE-QUALIFICATION

Please make sure that potential HOPE Heroes are pre-approved before having them purchase their initial supplies upon joining The HOPE Movement. This requires filling out the application form at www.evolvhealth.com/hopeheroes and waiting for a confirmation email.

ALL HOPE HEROES APPLICANTS MUST PROVIDE COPY OF MILITARY DRIVER'S LICENSE, DD 214, MILITARY PAY STUB, OR VETERANS ID AS PROOF OF ELIGIBILITY.

STEP 2 — JOIN EVOLV & GET YOUR KIT/PACK

Once approved, the prospective Hero then joins Evolv (Current Members also eligible, see below):

New Evolv Members who are pre-approved as Heroes, join Evolv with:

- A Reboot Kit (or greater)
- An SBK
- An Autoship amount that maintains active status
- Achieve and maintain at least Evolv 2K paid rank within first year of entering the Program.

Current Evolv Members who are pre-approved as Heroes, to activate your Heroes membership:

- Personally enroll 2 new approved HOPE Heroes (who qualify using the HOPE Heroes enrollment guidelines shown above for New Evolv Members)
- Then complete a Reboot (or have completed one in the last 3 months)
- Be at or above Evolv 2K paid rank within first year of entering the Program.

STEP 3 — SUBMIT YOUR HEALTH STORY

Within 35 days of your Start Date with Evolv (or within 35 days of your HOPE Heroes Application, for Current Members), you must submit your Reboot health testimonial. Your story and photo* will be used for promotional purposes.

New Members & Current Members who have not Rebooted recently: Complete a 28 day Reboot and submit your health testimonial and photo* to Shane Johnson at sjohnson@evolvhealth.com on or before the 35 day deadline (counting from your Start Date with Evolv).

Current Members who have Rebooted in the last 3 months: Submit your health testimonial and photo* to Shane Johnson at sjohnson@evolvhealth.com on or before the 35 day deadline (counting from your HOPE Heroes Program Application).

*It is not necessary to send a before & after picture. A good quality candid (in focus, good lighting, high-res if possible) of you holding your favorite Evolv product or in uniform are great options.



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ALL HOPE HEROES MUST PROVIDE THEIR REBOOT TESTIMONIAL & PROMOTIONAL PHOTO TO STAY ACTIVE IN THE HOPE HEROES PROGRAM.

HOPE Heroes Applicants who do not meet and maintain the eligibility requirements described in this packet understand they waive their right to the Benefits listed below, and thereafter may begin to be charged for their UevolV Silver Membership & Annual Renewal Fee without notice, as well as lose Heroes Mentorship Network access.

HOPE HEROES PROGRAM BENEFITS

Active HOPE Heroes in good standing (who have met and maintained Program eligibility guidelines described in this packet) are entitled to the following Program benefits:

- Refunded sign-up fee of SBK Purchase (\$79 value)
- Free Welcome Pack of IMMÜN & LIMITLESS (Over \$140 value, shipping not included)
- Free Evolv Membership for life (annual fee waived)
- 12 months of free access to Premier Silver library of training tools (\$29.95 per month value)
- Full access to Heroes Mentorship Network
- 1 Free Event Ticket per year to either Go Diamond Weekend or the Evolv Annual Convention (Up to a \$225 Value)

For more information or to share the HOPE Heroes Program, please visit:

www.evolvhealth.com/hopeheroes

Details around HOPE Heroes Program Qualification, Eligibility, Guidelines and Benefits may be subject to change without notice.
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